# LIGONIER VALLEY LIBRARY ANNUAL REPORT 2023

Prepared By: Sharon Coronado *Library Director* 



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#### PA Law Title 24 Part VI LIBRARIES CHAPTER 93 PUBLIC LIBRARY CODE

"Local library." Any free, public, nonsectarian library, whether established and maintained by a municipality or by a private association, corporation or group, which serves the informational, educational and recreational needs of all the residents of the area for which its governing body is responsible, by providing free access to:

(1) An organized and currently useful collection of printed items and other materials, including free lending and reference services.

(2) The services of a staff trained to recognize and provide for these needs.

#### 2023 Board of Trustees

Carolyn Turner <i>Treasurer</i>	Dr. Peggy Hasley <i>Board President</i>	Kate Lobdell <i>Secretary</i>
Lydia Mack	Laurie Mellon <i>Vice President</i>	Rebecca Krzmarzick
Susan Huba	Sally Van Ingen <i>Past President</i>	Hannah Seibel
Mariah Fisher		Alice Troy-Yslas

#### 2023 Library Staff

Marissa Arcuri *Youth Services Librarian* 

Bobbi McDowell Youth Services Assistant

Brenna Grimm Adult Services + Marketing Coordinator Sharon Coronado *Library Director* 

Cherie Massimo *Office Manager* 

Shirley Iscrupe Pennsylvania Room Archivist Debbie Burt *Circulation Supervisor* 

Andy Klein *Circulation Assistant* 

Kathy Geisey *Technical Services Coordinator* 

### A WORD FROM THE BOARD PRESIDENT DR. PEGGY HASLEY

Our Ligonier Valley Library has come a long way since July 14, 1945 when it opened in a Ligonier residence with 200 donated books!

Our collection of books has expanded to over 60,000 books and over 70,000 items. The number and variety of programs has dramatically increased with activities targeted to a broad range of interests and to all ages in our community. As a consequence, the number and engagement of our patrons has responded. Most days that I visit the library I see a steady hum of activity. The Library is certainly serving as a central hub of Ligonier that, as our mission says, is: "sparking and sustaining connections and personal enrichment".

The achievements should largely be credited to our new Library Director, Sharon Coronado, who has sprung into action accomplishing so much for the Library in a short time. Sharon has reached out to and created ties with multiple community groups and institutions in the Ligonier Valley. She has fostered an atmosphere of growth and possibility for her staff. She has created a welcoming environment that is oriented first and foremost to customer service.

But without the support of our community and especially the support of the Library Association Members, these things could not have been accomplished. You stuck with us during the difficult times of the Covid pandemic and have helped the Library to make a triumphant return in 2023.

We are so grateful for your very presence in our Library and for your reading and learning mindset. We sincerely thank you.

Once you have taken a look at the report that follows, drop by and visit us. Try something that you haven't tried before. I know that I will. See you in the stacks!



Ligonier Valley Library

### A WORD FROM THE DIRECTOR

Dear Association Members,

Thank you for supporting your library. The best a librarian can hope for is a community that supports their library, loves to read, and champions intellectual freedom. To have all this in a charming town makes me feel like the luckiest librarian. It's wonderful to work downtown where everyone smiles and says hello. I have fallen in love with Ligonier and I'm a very contented librarian because of you. I see how important the library is to this community and the outpouring of support during my brief time here has been an inspiration. Thank you for the warm welcome.

2023 was my first full fiscal year with LVL and I learned so much! You taught me a lot about Ligonier Valley's reading community. It's been a treat getting to know you and the amazing staff that have kept the library flourishing through years of unusual circumstances. They deserve all of the praise for what turned out to be a great first year with a new Director.

As you peruse this report, Peggy and I invite you to celebrate with us the achievements and milestones that we celebrated, such as hiring new staff and promoting existing staff into leadership roles, winning important grants that support operations, and finalizing our strategic plan. We extend our heartfelt thanks to our dedicated staff, board members, volunteers, donors, partners, and most importantly, our patrons for their continued support and collaboration. We could not do it without all of you. I call upon each of you to help us make 2024 an even greater success.

My favorite 2023 memory was National Library Week, when our Community Leaders volunteered to be Community Readers. Shoutouts to Mayor Butch Bellas, Chief Mike Matruniks, and Firefighter Jeff Craig. The kids who attended your programs will remember their library experience forever. Anyone who can make kids excited to get to the library is a hero in my book.

SHARON CORONADO LIBRARY DIRECTOR



### ASSOCIATION MEMBERS' ANNUAL CONTRIBUTION 2023



Association annual appeal letters sent



Number of responses received

\$36,350.00

Association Member total donation



**New Association Members** 



# STRATEGIC PLAN 2023-2026

#### STRATEGIC INITIATIVES AND GOALS

2. Personal Enrichment

#### 1. Community Connections

- 1.1. Communication and outreach will engage residents from all six communities in our service area
- 1.2. Our facility will be a safe space that enables all individuals and groups to explore and engage
- 1.3. Our customer service and hospitality will be welcoming and inclusive
- 1.4. Programs for children, teens, adults, and seniors will create a vibrant and diverse atmosphere

- 2.1. Our print and digital collections will evolve with patron needs and wants
- 2.2. Up-to-date technology tools and training will educate and entertain patrons
- 2.3. The Pennsylvania Room and other collections will be continuously evaluated to ensure a more representative historical and scholarly record that reflects our commitment to respectful and responsible collection development.

#### Organizational Strength

- 3.1. Staff will be equipped to effectively and efficiently deliver on our mission
- 3.2. The Board of Trustees will exemplify best practice leadership, stewardship, and governance
- 3.3. Strong financial management, grant writing, and fundraising will support continuous improvement
- 3.4. Partnerships across WLN and other nonprofits in the region will improve operations and outcomes



#### MISSION

We spark and sustain community connections and personal enrichment through educational and entertaining resources and programs for all.

#### VISION

We will be a pillar of and partner to the Ligonier Valley, celebrated for our impact on patrons of all ages and backgrounds who explore their passions, engage their neighbors, and elevate our community.

#### VALUES

Kindness – We treat everyone with dignity and respect.

**Inclusiveness** – We welcome and seek to meaningfully engage all people in an accessible, safe, and comfortable environment.

Openness - We listen to our community and evolve our offerings appropriately.

**Cooperation** – We work together within and outside of the Library to achieve our mission. **Stewardship** – We hold ourselves accountable for the success and sustainability of our Library and community.



### YOUTH SERVICES

#### MARISSA ARCURI YOUTH SERVICES LIBRARIAN

As we reflect on the past year, we celebrate the joy of discovery and the power of play in nurturing young minds. We have strived to create an environment where children not only read but also explore, create, and discover. The Children's Wing fosters active engagement through showcasing children's art, building with blocks, puppets, games, a sensory corner, and more. We recognize that play is a fundamental way in which children explore the world, make sense of their experiences, and acquire new knowledge and skills.

Our focus on learning through play was the main driving force behind programming for our youngest patrons in 2023. We listened to our community and started brand new programs such as the Lego Club and Chess Club, which continue to grow each month. In Family Storytime; friendships are forged during free play, and community support networks are strengthened. For our teenage patrons, the Teen Advisory Board (TAB) plays a vital role in fostering stewardship of the library. Through the TAB, teens are empowered to provide valuable input on programs, collections, and services tailored to their needs and interests.

As we pause to celebrate our growth over the last year, we are grateful for the support of our community and the tireless efforts of our staff and volunteers. Through our new relationships with other non-profits, to our dedicated volunteers, we look ahead to our future. We are excited to build upon this momentum and explore new avenues for collaboration and community engagement.

#### YEAR 2023

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### ADULT SERVICES BRENNA GRIMM

#### ADULT SERVICES + MARKETING COORDINATOR

In the past year, Adult Services has offered a blend of virtual and in-person programming, catering to the diverse interests of our community. Among our accomplishments, Virtual Author Talks experienced a significant surge in engagement, amassing a total of 2588 views. This platform has proven to be an invaluable resource for connecting our audience with renowned authors, fostering intellectual discourse, and expanding our reach.

Our YouTube channel also witnessed heightened engagement, with 181 views on taped programs, showcasing the growing appetite for our diverse content offerings. In-person programs remained a cornerstone of our initiatives, with our successful Local Author Series drawing significant interest. The highlight was undoubtedly the Farm Life Mini Book Club with Daryln Hoffstot, which captivated the participants and sparked lively discussions.

Moreover, our two book clubs, Death in the Stacks and Titles and Talk, continued to thrive, serving as vibrant hubs for literary exploration and community building. Additionally, our workshops, such as the recurring meditation class and one-time writing workshops, provided valuable opportunities for personal growth and creative expression.

These achievements underscore our dedication to providing enriching experiences across various platforms and formats. As we reflect on our successes, we eagerly anticipate the future, where we aim to expand our adult programming into a variety of topics to engage community members even further, fostering a culture of lifelong learning and discovery.

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#### PENNSYLVANIA ROOM SHIRLEY ISCRUPE ARCHIVIST

Major thanks are in order for our dedicated volunteers: Frankie Graham, Kristine Kopay, Bill Iscrupe, Christine Adams, Rebecca Bell, and Larry Hofelt. These altruistic community members assist me with everything from processing gifts to hanging exhibits. I answered more than 1,115 phone calls, emails, and letters during 2023 and our volunteers help make that possible by donating their time on archival tasks so that I can focus on customer service.

Thanks also to our PA Room Donors consisting of 63 individuals, 4 organizations, and 3 anonymous supporters who contributed publications, framed prints & paintings, photographs, artifacts, and memorabilia. Of particular note are the records of the Ligonier Valley Writers which included 8 boxes of slides relating to the Ligonier Bicentennial of 1958, plus several large photos of early Ligonier football squads.

We held several popular programs but the distinction for 2023 belongs to our Historic Photography Show titled *Faces of Ligonier Valley: Veterans of Vietnam and the Cold War*. We were surprised by the outpouring of support from local families who entrusted their loved one's artifacts to us for our exhibit. Younger generations viscerally understand that the sacrifices of our veterans (and the people who loved them) directly benefit their lives.

#### YEAR 2023



### LIBRARY FINANCES

Enormous thanks to our donors and grantors who are vital to our success.





+8.1%

Increase in library materials borrowed

## +14.2%

Increase in visits to the library

+20%

+25.7%

Increase in visits to the PA Room & Children's Section

Increase in items added to the library catalog



## -13.5%

Decrease in total number of card holders. We remove inactive card holders annually, so a decrease is expected here.

### +17%

Increase in borrowed eBooks & eAudiobooks

## +19.6%

Increase in holds placed on materials



Increase in computer and WiFi usage

Community survey feedback showed that you wanted more library programs and Library Staff listened. The Youth Services team, in particular, were laser focused on increasing program offerings in 2023, with an increased emphasis on engagement of Young Adults. Thank you for showing up to our programs. It's a lot of work but it's clearly the work we should be doing. Major kudos to Brenna, Marissa, and Miss Bobbi!

+260%

Increase in programs offered to Preschool Children ages birth - 5

## +200%

Increase in programs offered to Elementary School Children ages 6 - 11

## +1914%

Increase in programs offered to Young Adults ages 12 - 18 +470%

Increase in programs offered to Adults ages 19+

## +152%

Increase in attendance at programs for Preschool Children ages birth - 5 +451%

Increase in attendance at programs for Elementary School Children ages 6 - 11

+278%

Increase in attendance at programs for Young Adults ages 12 - 18



Increase in attendance at programs for Adults ages 19+



August 17, 2023 6pm-7pm on the patio Patio seating fits 20 people. First-come first-serve. FREE POPCORN

Try out our new popcorn machine and flavors!





#### OUR FEATHERED FRIENDS NATURE PROGRAM

ns 5-12 n are welcome h ther adults. 11:00am - 12:00pm Ligonier Valley Library



Learn about Pennsylvania's native bird species from the Westmoreland Land Trust.



TICKET TO RIDE

UNITSI NHOUSAG

> TORBIDDEN ISLAND

Every 2nd Thursday 5pm-6pm Community Room

Go to our website or call to sign-up!

> Drop-ins are welcome.



Wednesday, September 27th at 8pm



#### 21ST ANNUAL HISTORIC PHOTOGRAPHY SHOW

FACES OF LIGONIER VALLEY : VETERANS OF VIETNAM AND THE COLD WAR

#### VIETNAM FOOTLOCKER

#### PRESENTATION

by Soldiers and Sailors Hall August 8th 6pm

LEARN MORE @ LIGONIERLIBRARY.



GENEALOGY FORUM Tuesday, September 26 6-7 pm Pennsylvania Room Show & Tell with

your Family Treasures

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No registration

library.org

21ST ANNUAL HISTORIC PHOTOGRAPHY SHOW FACES OF LIGONIER VALLEY: VETERANS OF VIETNAM AND THE COLD WAR

VIETNAM: A COMBAT INFANTRYMAN'S STORY

> Presentation by Monty Murty JULY 25 6PM

#### Maj THOMAS E. CLARK USAF 08 FEB 69 Laos

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A Get a chance to spin the prize wheel! (under 18yrs). A Get a chance to spin the prize wheel! (under 18yrs). A Register for Beanstack summer reading challenge. A Learn more about summer programs. A Free snacks & drinks



Family Yoga

FIRST FRIDAY



